



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

Centriply  
630 Third Avenue  
18th Floor  
New York, NY 10017

### Contract # 1421124

Schedule Dates	09/05/16-09/08/16	Date Entered	09/06/16
Advertiser	Donald Trump/US President/Republican (77297)	Last Modified	09/06/16
Agency	Centriply (22213)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	//627 (556661)	Headline #	ECR25280544
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	REIDY,KEITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	627	Commission	\$1,749.75
Account Types	National/Political	Net Total	\$9,915.25
Billing Type	Standard	Sales Tax	
Comments	TRUMP/P/R 9/5/16-9/8/16 DONALD J TRUMP FR. PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	9A- Maury				3	3				6	\$25.00	\$150.00	Burlington (WFFF)	MAURY	9/6/16
2.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	12P- Judge Mathis				2	3				5	\$25.00	\$125.00	Burlington (WFFF)	JUDGE MATHIS	9/6/16
3.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	10A- Jerry Springer				3	3				6	\$25.00	\$150.00	Burlington (WFFF)	SPRINGER	9/6/16
4.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	7A- Local 44 News at 7am				3	3				6	\$30.00	\$180.00	Burlington (WFFF)	NEWS	9/6/16
5.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	8A- Local 44 News at 8am				4	3				7	\$30.00	\$210.00	Burlington (WFFF)	NEWS	9/6/16
6.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	5:30P- Modern Family				2	2				4	\$40.00	\$160.00	Burlington (WFFF)	MODERN FAM	9/6/16
7.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	5P- 5:30P (EST)				X	X				4	\$40.00	\$160.00	Burlington (WFFF)	MODERN FAM	9/6/16
8.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	6A- Right This Minute				3	2				5	\$10.00	\$50.00	Burlington (WFFF)	RIGHT-MINUTE	9/6/16
9.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	6:30A- Access Hollywood				2	3					\$10.00		Burlington (WFFF)	AC HOLLYWOOD	9/6/16
9.0.1	Closed Preempt	09/07/16															Burlington (WFFF)	Schedule Change/Exception	
9.0.2	Closed Preempt	09/07/16															Burlington (WFFF)	Schedule Change/Exception	
9.0.3	Closed Preempt	09/08/16															Burlington (WFFF)	Schedule Change/Exception	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1421124

Schedule Dates	09/05/16-09/08/16	Date Entered	09/06/16
Advertiser	Donald Trump/US President/Republican (77297)	Last Modified	09/06/16
Agency	Centriply (22213)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	//627 (556661)	Headline #	ECR25280544
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	REIDY,KEITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	627	Commission	\$1,749.75
Account Types	National/Political	Net Total	\$9,915.25
Billing Type	Standard	Sales Tax	
Comments	TRUMP/P/R 9/5/16-9/16 DONALD J TRUMP RR PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	124	\$11,665.00
Grand Total:	124	\$11,665.00

Centriply  
630 Third Avenue  
18th Floor  
New York, NY 10017

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.4	Closed Preempt	09/06/16															Burlington (WFFF)	Schedule Change/Exception	
9.0.5	Closed Preempt	09/08/16															Burlington (WFFF)	Schedule Change/Exception	
10.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	4:30P- Mike & Molly				2	2				4	\$30.00	\$120.00	Burlington (WFFF)	MIKE & MOLLY	9/6/16
11.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	11:30P- Friends				2	2				4	\$25.00	\$100.00	Burlington (WFFF)	FRIENDS	9/6/16
12.0	Normal Line / SPOT	09/07/16-09/08/16	4	:30	6:30P- 7P (EST)				2	2				4	\$75.00	\$300.00	Burlington (WFFF)	2.5 MEN	9/6/16
13.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	6P- How I Met Your Mother				2	2				4	\$50.00	\$200.00	Burlington (WFFF)	HOW-MET-MOTHER	9/6/16
14.0	Normal Line / SPOT	09/07/16-09/08/16	4	:30	7:30P- Big Bang Theory 2				2	2				4	\$300.00	\$1,200.00	Burlington (WFFF)	BIG BANG	9/6/16
15.0	Normal Line / SPOT	09/07/16-09/08/16	4	:30	7P- Big Bang Theory 1				2	2				4	\$250.00	\$1,000.00	Burlington (WFFF)	BIG BANG	9/6/16
16.0	Normal Line / SPOT	09/07/16-09/08/16	4	:30	10P- Local 44 News at 10:00pm				2	2				4	\$225.00	\$900.00	Burlington (WFFF)	NEWS	9/6/16
17.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	11P- 11:30P (EST)				2	2				4	\$35.00	\$140.00	Burlington (WFFF)	2.5 MEN	9/6/16
18.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	1:30P- Justice for All with Christina Perez				2	2				4	\$25.00	\$100.00	Burlington (WFFF)	JUSTICE-ALL	9/6/16
19.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	11A- 12P (EST)			3	3					6	\$25.00	\$150.00	Burlington (WFFF)	DIVORCE COURT	9/6/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

**Contract # 1421124**

<b>Schedule Dates</b>	09/05/16-09/08/16	<b>Date Entered</b>	09/06/16
<b>Advertiser</b>	Donald Trump/US President/Republican (77297)	<b>Last Modified</b>	09/06/16
<b>Agency</b>	Centrily (22213)	<b>Entered By</b>	Elizabeth F. Guy
<b>Product</b>	Political - President (1071)	<b>CO-OP</b>	No
<b>Brand</b>	//627 (556661)	<b>Headline #</b>	ECR25280544
<b>Salesperson</b>	Katz - Washington DC, Washington DC (1179)	<b>Demo</b>	
<b>Sales Office</b>	Katz - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	REIDY,KEITH	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	627	<b>Commission</b>	\$1,749.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$9,915.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	TRUMP/P/R 9/5/16-9/8/16 DONALD J TRUMP RR PRESIDENT - CHK COPY SENT VIA EMAIL. N AB TO FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	124	\$11,665.00
<b>Grand Total:</b>	<b>124</b>	<b>\$11,665.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	09/07/16-09/08/16	5	:30	4p- Mike & Molly				2	2				4	\$30.00	\$120.00	Burlington (WFFF)	MIKE & MOLLY	9/6/16
21.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	7-59P- So You Think You Can Dance	3									\$550.00		Burlington (WFFF)	SO-THINK-DANCE	9/6/16
21.0.1	Closed Preempt	09/05/16															Burlington (WFFF)	Marked as Did not Air/Exception -	
21.0.2	Closed Preempt	09/05/16															Burlington (WFFF)	Marked as Did not Air/Exception -	
21.0.3	Closed Preempt	09/05/16															Burlington (WFFF)	Marked as Did not Air/Exception -	
22.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	8p- Brooklyn 99 / New Girl			2						2	\$300.00	\$600.00	Burlington (WFFF)	BROOKLYN/GIRL	9/6/16
23.0	Normal Line / Prime	09/06/16-09/06/16	5	:30	9p- Lucifer			2						2	\$300.00	\$600.00	Burlington (WFFF)	LUCIFER	9/6/16
24.0	Normal Line / Prime	09/07/16-09/07/16	5	:30	7-59P- Masterchef	2			X					2	\$400.00	\$800.00	Burlington (WFFF)	MASTERCHEF	9/6/16
25.0	Normal Line / Prime	09/07/16-09/07/16	5	:30	9p- Masterchef	2			X					2	\$400.00	\$800.00	Burlington (WFFF)	MASTERCHEF	9/6/16
26.0	Normal Line / Prime	09/08/16-09/08/16	5	:30	8p- Rosewood	2				X				1	\$300.00	\$300.00	Burlington (WFFF)	ROSEWOOD	9/6/16
26.0.1	Closed Preempt	09/08/16															Burlington (WFFF)	Marked as Did not Air/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

Centrilly  
630 Third Avenue  
18th Floor  
New York, NY 10017

### Contract # 1421124

**Schedule Dates** 09/05/16-09/08/16  
**Advertiser** Donald Trump/US President/Republican (77297)  
**Agency** Centrilly (22213)  
**Product** Political - President (1071)  
**Brand** //627 (556661)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** REIDY,KEITH  
**Phone/Fax** /  
**CPE** 627  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TRUMP/RR  
9/5/16-9/8/16 DONALD J TRUMP RR PRESIDENT - CHK COPY SENT VIA EMAIL. N  
AB TO FOLLOW.

**Date Entered** 09/06/16  
**Last Modified** 09/06/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25280544  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,749.75  
**Net Total** \$9,915.25  
**Sales Tax**

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	124	\$11,665.00
<b>Grand Total:</b>	<b>124</b>	<b>\$11,665.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Prime	09/08/16-09/08/16	5	:30	9p- Bones	2				X				2	\$400.00	\$800.00	Burlington (WFFF)	BONES	9/6/16
28.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	5:30P- Modern Family			2						2	\$40.00	\$80.00	Burlington (WFFF)		9/6/16
29.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	5P- Modern Family			2						2	\$40.00	\$80.00	Burlington (WFFF)		9/6/16
30.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	4:30P- Mike & Molly			2						2	\$30.00	\$60.00	Burlington (WFFF)		9/6/16
31.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	11:30P- Friends			2						2	\$25.00	\$50.00	Burlington (WFFF)		9/6/16
32.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	6:30P- Two and a Half Men			2						2	\$75.00	\$150.00	Burlington (WFFF)		9/6/16
33.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	6P- How I Met Your Mother			2						2	\$50.00	\$100.00	Burlington (WFFF)		9/6/16
34.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	7:30P- Big Bang Theory 2			2						2	\$300.00	\$600.00	Burlington (WFFF)		9/6/16
35.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	7P- Big Bang Theory 1			2						2	\$250.00	\$500.00	Burlington (WFFF)		9/6/16
36.0	Normal Line / SPOT	09/06/16-09/06/16	4	:30	10P- Local 44 News at 10:00pm			2						2	\$225.00	\$450.00	Burlington (WFFF)		9/6/16
37.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	11P- Two and a Half Men			2						2	\$35.00	\$70.00	Burlington (WFFF)		9/6/16
38.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	1:30P- Justice for All with Christina Perez			2						2	\$25.00	\$50.00	Burlington (WFFF)		9/6/16
39.0	Normal Line / SPOT	09/06/16-09/06/16	5	:30	4P- Mike & Molly			2						2	\$30.00	\$60.00	Burlington (WFFF)		9/6/16

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

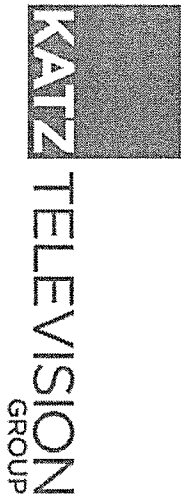
Date:

Comments:

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CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	

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125 West 55th St  
New York, NY 10019

<b>Contract # 25280544</b>		<b>Changes as of: 10/16/2016 at 6:42 PM</b>		<b>Version: Highlighting Revision 2</b>	
<b>CPE: //627</b>		<b>Flight: 9/5/16 - 9/8/16</b>		<b>Total \$: \$11,665.00</b>	
<b>Agency: Centiply</b>		<b>Advertiser: TRUMP, DONALD</b>		<b>Total Spots: 124</b>	
<b>630 Third Avenue</b>		<b>Product: TRUMP/P/R</b>		<b>Total CPP: \$0.00</b>	
<b>18th Flr</b>		<b>Agency Order #:</b>		<b>Total GRP:</b>	
<b>New York, NY 10017</b>		<b>Buyer: KEITH REIDY</b>		<b>Traffic #: 1421124</b>	
		<b>Salesperson: RACHELLE RAY -</b>		<b>Separation:</b>	
		<b>Washington DC</b>			
		<b>202-872-5880</b>			
		<b>Station: WFFF</b>			
		<b>Market: Burlington-Plattsburgh</b>			
		<b>Office: WASHINGTON</b>			
		<b>Primary Demo: Adults 35+</b>			
		<b>Con Type: POLITICAL/NOTE</b>			
		<b>Assistant: RACHELLE RAY -</b>			
		<b>Washington DC</b>			
		<b>202-872-5880</b>			

Comments: RVSD TO CXL OFF MISSED SPOT.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/5 - 9/5		Total Spots	Total \$	CPP	GRP
							9/5	9/5				
REV-26	8p-9p		ROSEWOOD	\$300.00	0.0	30	2	1	1	\$300.00	\$0.00	0.0
TOTALS: 124									124	\$11,665.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25280544	Changes as of: 10/16/2016 at 6:42 PM	Version: Highlighting Revision 2
CPE: //627	Flight: 9/5/16 - 9/8/16	Total \$: \$11,665.00
Agency: Centriply	Advertiser: TRUMP, DONALD	Total Spots: 124
630 Third Avenue	Product: TRUMP/P/R	Total CPP: \$0.00
18th Flr	Agency Order #:	Primary Demo: Adults 35+
New York, NY 10017	Buyer: KEITH REIDY	Con Type: POLITICAL/NOTE
	Salesperson: RACHELLE RAY - Washington DC	Assistant: RACHELLE RAY - Washington DC
	202-872-5880	202-872-5880
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/16/16 6:42 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF MISSED SPOT.	
		Line 26 Rosewood 1x 9/8 due to contract coming in late Please send a contract cancelling spot. Thanks!	
09/27/16 10:49 AM	Elizabeth Guy	Line 26 Rosewood 1x 9/8 due to Contract coming in late. Please advise Thanks!	
09/12/16 8:28 AM	Elizabeth Guy	9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. NAB TO FOLLOW.	
09/09/16 5:33 PM	LAILA DAFARI	Line 9 Access 5x out w/o 9/5 due to Program Change STP Right Minute 6:30-7A Line 21 SYTYD 3x out due to Late entry Please advise Thanks!	
09/07/16 11:08 AM	Elizabeth Guy		
09/02/16 12:41 PM	RACHELLE RAY - Washington DC	9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. NAB TO FOLLOW.	

Competitive Information
Market Budget: \$13,665
WFFF Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	124	\$11,665.00	N/A	0.0
Total	100%	124	\$11,665.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	124	\$11,665.00
Total	124	\$11,665.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	10/16/16 6:42 PM	RACHELLE RAY - Washington DC	Revised		1	\$-300.00 \$0
Makegood 3	9/27/16 10:49 AM	Elizabeth Guy	Confirmed			\$0
Makegood 2	9/12/16 8:28 AM	Elizabeth Guy	Confirmed			\$0
Revision	9/9/16 5:33 PM	LAILA DAFARI	Confirmed		8	\$-1,700.00 \$11,965.00
Makegood 1	9/7/16 11:08 AM	Elizabeth Guy	Confirmed			\$0 \$13,665.00
Queued for Electronic Contracting	9/2/16 1:11 PM					\$0
New	9/2/16 12:41 PM	RACHELLE RAY - Washington DC	Confirmed	133		\$13,665.00 \$13,665.00

Changes: Comments from 9/5/16-9/8/16 DONALD J TRUMP FR PRESIDENT - CHK COPY SENT VIA EMAIL. NAB TO FOLLOW. to RVSD TO CXL OFF MISSED SPOT. User Entered \$ from \$11,965.00 to \$11,665.00. Total Spots from 125 to 124, Calculated Dollars from \$11,965.00 to \$11,665.00. Total \$ from \$11,965.00 to \$11,665.00. 2 buylines added or modified.

Changes: Total Spots from 133 to 125, Calculated Dollars from \$13,665.00 to \$11,965.00. Total \$ from \$13,665.00 to \$11,965.00. User Entered \$ from \$13,665.00 to \$11,965.00. 2 buylines added or modified.

Changes: Total GIMPs to 0.



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	

Contract # 25280544	Changes as of: 10/16/2016 at 6:42 PM	Version: Highlighting Revision 2	Total \$: \$11,665.00
CPE: //627	Flight: 9/5/16 - 9/8/16	Station: WFFF	Total Spots: 124
Agency: Centriply	Advertiser: TRUMP, DONALD	Market: Burlington-Plattsburgh	Total CPP: \$0.00
630 Third Avenue	Product: TRUMP/PIR	Office: WASHINGTON	Total GRP:
18th Flr	Agency Order #:	Primary Demo: Adults 35+	Traffic #: 1421124
New York, NY 10017	Buyer: KEITH REIDY	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: RACHELLE RAY -	Assistant: RACHELLE RAY -	
	Washington DC	Washington DC	
	202-872-5860	202-872-5860	